



Republic of the Philippines  
**SANGGUNIANG PANLUNGSOD**  
City Government of Pasig

Ordinance No. 13  
Series of 2021

**AN ORDINANCE AMENDING SECTION 293 OF ORDINANCE NO. 51, SERIES OF 2017 OTHERWISE KNOWN AS "2017 REVISED PASIG REVENUE CODE" AND FOR OTHER PURPOSES.**

**Authored by:** Councilor Gregorio P. Rupisan, Jr.  
**Co-Authored by:** Councilors Rodrigo B. Asilo, Ferdinand A. Avis, Regino S. Balderrama, Orlando R. Benito, Rhichie Gerard T. Brown, Mario C. Concepcion, Jr., Rosalio D. Martires, Corazon M. Raymundo, Reynaldo R. San Buenaventura III, Jr., Editha C. Santiago, Wilfredo F. Sityar, LIGA Pres. Rigor J. Enriquez and SK Fed. President Georgia Lynne P. Clemente

**WHEREAS**, Section 18 of Republic Act No. 7160, otherwise known as the Local Government Code, specifically authorizes Local Government Units to create their own sources of revenue; which shall include the right to offer for lease, any real or personal property owned by the City for purposes of ensuring its development into a self-reliant community;

**WHEREAS**, the City, through the Office of the City Engineer and the Office on General Services have identified a total of one thousand seven hundred sixty-four (1,764) lamp posts available for lease to private entities for advertising purposes;

**WHEREAS**, three hundred twenty-eight (328) of the aforementioned lamp posts are located within the Ortigas Central Business District, where foot traffic of pedestrians, motorists, and the general public is higher, while one thousand four hundred thirty-six (1,436) posts are located in other streets in the City of Pasig;

**WHEREAS**, Article 293 of the 2017 Revised Pasig Revenue Code ("Code") prescribed for the rates of rentals for the use of personal and **real properties** owned by the City Government of Pasig. As such, lamp posts for rental are considered under the said provision by virtue of its definition as real properties;

**WHEREAS**, in order to facilitate the proper monitoring and inventory of the numerous lamp posts offered for lease, the City Government of Pasig deems it necessary to amend the said Code in order to include lamp posts in Article 293 of said Code and to rationalize the process of applications for rent and streamline the involvement of the various offices concerned.

**NOW, THEREFORE, BE IT ORDAINED, AS IT IS HEREBY ORDAINED BY THE SANGGUNIANG PANLUNGSOD OF PASIG CITY, IN SESSION DULY ASSEMBLED, THAT:**

**SECTION 1. COVERAGE.** – This Ordinance shall regulate the rental fees for the lease of all lamp posts located at Ortigas – Central Business District and other parts of the City of Pasig, to be used for advertising purposes in the following locations:



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i. Within Central Business District:

1. Julia Vargas Avenue (Meralco Avenue to San Miguel Avenue / ADB Avenue);
2. Lourdes Drive;
3. Pearl Drive;
4. Exchange Road;
5. Jade Drive;
6. Opal Road;
7. Topaz Road;
8. Ruby Road;
9. Garnett Road;
10. Onyx Road;
11. Sapphire Road;
12. Emerald Avenue; and
13. San Miguel Avenue / ADB Avenue

ii. Outside the Ortigas Central Business District:

1. Julia Vargas Avenue (C-5 to Meralco Avenue);
2. C-5 Bagong Ilog Flyover;
3. Ortigas Avenue
4. Amang Rodriguez Avenue
5. Marcos Highway;
6. Dr. Sixto Antonio Avenue;
7. C. Raymundo Avenue;
8. Pasig Boulevard;
9. Market Avenue;
10. Mercedes Avenue;
11. Eagle Street;
12. Meralco Avenue;
13. Meralco Avenue Flyover;
14. Green Meadows Avenue;
15. Captain Henry Javier Avenue;
16. Lanuza Avenue;
17. St. Martin Street;
18. Canley Road;
19. Pioneer Street;
20. St. Paul Road; and
21. Shaw Boulevard



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**SECTION 2. AMENDMENT.** – Section 293 of the 2017 Revised Pasig Revenue Code is hereby amended and a new provision is added, to be read as follows:

**"U. Lamp Post:**

i. **City - Owned Lamp Posts:**

**Per month – Best available offer acceptable to the City not below PHP 5,000.00"**

**SECTION 3. SELECTION COMMITTEE.** – The City Mayor shall form a Selection Committee who will be tasked to enact an Implementing Rules and Regulations (IRR), indicating the procedure and guidelines for the selection of viable private entities that may enter into a Contract of Lease for the City's lamp posts. This IRR shall promote competition among prospective lessees, transparency, and accountability.

**SECTION 4. CONTRACT OF LEASE.** – The City Mayor is hereby authorized to enter into a Contract of Lease with any private entity for the lease of the City-owned lamp posts for advertisement purposes, provided that the terms and conditions in said Contract of Lease shall be most beneficial to the City.

Such terms and conditions are limited by the revised rates and term indicated in this Ordinance.

**SECTION 5. SEPARABILITY CLAUSE.** - Should any article, section or regulation of this Ordinance be declared by the courts to be unconstitutional or invalid, such decision shall not affect the validity of the Ordinance as a whole, or any portion thereof other than the article, section or regulation so declared to be unconstitutional or invalid.

**SECTION 6. REPEALING CLAUSE.** – All ordinances or portions of ordinances in conflict with this Ordinance, or inconsistent with the regulations of this Ordinance, are hereby repealed to the extent necessary to give this Ordinance full force and effect.

**SECTION 7. EFFECTIVITY CLAUSE.** – This Ordinance shall take effect immediately upon its approval.

APPROVED, this 22<sup>nd</sup> day of **April 2021** at Pasig City.



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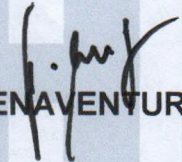
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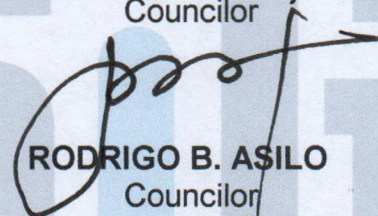
  
**FERDINAND A. AVIS**  
Councillor

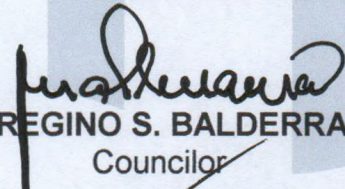
  
**MARIO C. CONCEPCION, JR.**  
Councillor

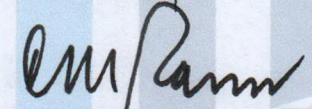
  
**GREGORIO R. RUPISAN JR.**  
Councillor


  
**ORLANDO R. BENITO**  
Councillor

  
**REYNALDO R. SAN BUENAVENTURA III**  
Councillor

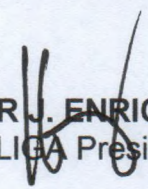
  
**RODRIGO B. ASILO**  
Councillor

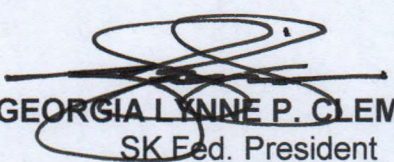
  
**REGINO S. BALDERRAMA**  
Councillor

  
**CORAZON M. RAYMUNDO**  
Councillor

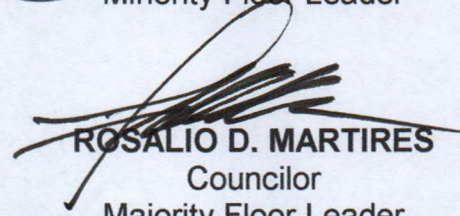
  
**EDITHA C. SANTIAGO**  
Councillor

  
**WILFREDO F. SITYAR**  
Councillor

  
**RIGOR J. ENRIQUEZ**  
LIGA President

  
**GEORGIA LYNNE P. CLEMENTE**  
SK Fed. President

  
**RHICHIE GERARD T. BROWN**  
Councillor  
Minority Floor Leader

  
**ROSALIO D. MARTIRES**  
Councillor  
Majority Floor Leader



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Attested by:

*Iyo Christian C. Bernardo*  
**IYO CHRISTIAN C. BERNARDO**  
City Vice-Mayor  
Presiding Officer

APPROVED:

*Victor Ma. Regis N. Sotto*  
**VICTOR MA. REGIS N. SOTTO**  
City Mayor

Attested by:

*Loida U. Villanueva*  
**LOIDA U. VILLANUEVA**  
Acting City Council Secretary

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